



CALICUT BRANCH
INDO ARCADE BUILDING, CHEROOTY ROAD, CALICUT
DISTRICT: KOZHIKODE STATE: KERALA PIN: 673032

Notice of sale for Sale of Immovable Property
(Subsequent Sale)

To

Date: 28.04.2025

Partnership Firm	Borrower/Partner/Guarantor	Borrower/Partner/Guarantor
M/s Meta Reach Marketing Partnership Firm Door No:5-1312,J-20, Qatar Plaza, East Nadakkavu Calicut,Kerala Pin-673006	Mr.Sunil Kumar Aroth Partner of Meta Reach Marketing S/o Narayanan Nair Pournami,Chakiath Purakkad,Thikkody Kozhikode,Purakkad, Kerala Pin:673522	Mr.Sreelesh.A.T Partner of Meta Reach Marketing S/o Sreedharan Ayadathil Thikkody,Purakkad Kozhikkode,Kerala Pin:673522
Guarantor	Guarantor	
Mrs.Jisha Sunil Kumar W/o Sunil Kumar,A Deepthi,Pannimukku Cheruvannur Meladi,Kozhikode Kerala Pin:673524	Mrs.Neethu.K. W/o Sreelesh.A.T Kalluniravummal Kavilumpara Kozhikode Kerala Pin:673513	

Ref: Loan a/c nos. 4014303749 , 3898998560 and 3827563611 of M/s Meta Reach Marketing.

Sub: Fifteen days' notice of sale of Immovable secured assets under rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Sir/Madam,

In continuation of our demand notice dated **14/12/2023** under section 13(2) of SARFAESI Act and our subsequent notice of Possession dated **06/07/2024** both served upon you in the captioned account/s under section 13(4) of the said Act, notice is hereby served upon you under rule 8(6) of the Security Interest (Enforcement) Rules, 2002 that the secured assets in the captioned account which are mentioned in the sale notice attached herewith, shall be sold on **30/05/2025** by way of e-auction by the under signed at the place and time and on the terms and conditions as mentioned in the said sale notice, under Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and the rules made thereunder. The said sale notice shall form an integral part of this notice and all the contents of the attached sale notice shall be read as of mentioned in this notice.

कुने सेन्ट्रल बैंक ऑफ इंडिया
For Central Bank of India

Authorised Officer

ग्राधिकृत अधिकारी / Authorized Officer

Ph: 0495- 2366816 MOB: 8943336342

E mail: bmc0ch0969@centralbank.co.in





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APPENDIX- II A
 [See proviso to rule 8(6)]
Sale notice for Sale of immovable properties.

Partnership Firm	Borrower/Partner/Guarantor	Borrower/Partner/Guarantor
M/s Meta Reach Marketing Partnership Firm Door No:5-1312,J-20, Qatar Plaza, East Nadakkavu Calicut,Kerala Pin-673006	Mr.Sunil Kumar Aroth Partner of Meta Reach Marketing S/o Narayanan Nair Pournami,Chakiath Purakkad,Thikkody Kozhikode,Purakkad, Kerala Pin:673522	Mr.Sreelesh.A.T Partner of Meta Reach Marketing S/o Sreedharan Ayadathil Thikkody,Purakkad Kozhikkode,Kerala Pin:673522
Guarantor	Guarantor	
Mrs.Jisha Sunil Kumar W/o Sunil Kumar.A Deepthi,Pannimukku Cheruvannur Meladi,Kozhikode Kerala Pin:673524	Mrs.Neethu.K. W/o Sreelesh.A.T Kalluniravummal Kavilumpara Kozhikode Kerala Pin:673513	

E-Auction Sale Notice for sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged/ charged to the secured creditor CENTRAL BANK OF INDIA, the actual possession of which has been taken by the Authorized Officer of CENTRAL BANK OF INDIA (Secured Creditor), will be sold on "As is Where is", "As is What is", and "Whatever there is" on **30/05/2025**, for recovery of **Rs.1,32,67,907/- (Rupees One Crore Thirty Two Lakh Sixty Seven Thousand Nine Hundred and Seven only)** due to the CENTRAL BANK OF INDIA (Secured Creditor) as on **27/04/2025** and further interest and cost thereon from **28/04/2025**.



कृते सेंट्रल बैंक ऑफ इंडिया
 For Central Bank of India

 प्राधिकृत अधिकारी / Authorized Officer

DESCRIPTION OF IMMOVABLE PROPERTIES

Ph: 0495- 2366816 MOB: 8943336342
 E mail: bmcoch0969@centralbank.co.in

CALICUT BRANCH
INDO ARCADE BUILDING, CHEROOTY ROAD, CALICUT
DISTRICT: KOZHIKODE STATE: KERALA PIN: 673032

BRANCH	DESCRIPTION OF THE PROPERTIES	CONTRACTUAL DUES AS ON DATE OF SALE NOTICE	RESERVE PRICE (in Lakh)	TIME OF SALE
			EMD (in Lakh)	
			BID INCREASE AMT(In Lakh)	
Calicut	Equitable mortgage of all parts and parcel of land with all the improvements there on , comprised of 71.46 Ares of land in inSy.No.32/1-2-3-5-10, In ResyNo:10, in Kalpathur Desom, NochadVillage,KoyilandyTaluk, MeppayyurSubdistrict,In Kozhikode District, standing in the name of Mr.Sunil Kumar Aroth (Partner of M/s Meta Reach Marketing) Boundaries : North : Property assigned South : Padinharayil Paramba and Kayaniyath Paramba East: PWD Tar Road West: Maniyathukandy Paramba	Rs.1,32,67,907/ (Rupees One Crore Thirty Two Lakh Sixty Seven Thousand Nine Hundred and Seven only)	Rs 73.80 Lakh	10:00 AM -06:00 PM
			Rs. 7.38 Lakh	
			Rs. 0.50 Lakh	

1) Property Inspection Place, Date & Timing: Calicut, 23/05/2025 between 10.00 am to 4.00 pm.
 2) Interested bidders may deposit pre-bid EMD with "BAANKNET" before the close of e-auction. Credit of pre bid EMD shall be given to the bidder only after receipt of payment in BAANKNET's bank account and update of such information in the e-auction website. This may take some time as per banking process and hence bidders, in their own interest, are advised to submit the pre-bid EMD amount well in advance to avoid any last minute problem.

3) **Date & Time of e-auction: 30/05/2025 from 10:00 AM to 06:00 PM** (with auto extension clause in case of bid in last Ten minutes before closing). The auction will be conducted through the Bank's approved service provider "<https://baanknet.com>" For further details, terms and conditions, the interested bidders can visit our Bank's website at <https://www.centralbankofindia.co.in> "<https://baanknet.com>" and submit bid for participation in the E-auction Portal <https://baanknet.com>.

For detailed terms and conditions of the sale, please refer to the link provided in <https://baanknet.com> secured Creditor's website ie www.centralbankofindia.co.in.

The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact to support.BAANKNET@psballiance.com on their Central Helpdesk Number 8291220220 or Contact: Central bank of India, Calicut branch, Branch Head: 8943336342 & Authorised Officer: 7506111590.

----- Statutory 15 days sale notice under Rule 8(6) of SARFAESI Act 2002 -----

Place: Calicut
 Date: 28/04/2025

कृत मन्दल बैंक ऑफ इंडिया
 For Central Bank of India

Authorized Officer


 Pli: 0495- 2366816 MOB: 8943336342
 E mail: bmeoch0969@centralbank.co.in